

ART AND DESIGN, ASSOCIATE OF APPLIED SCIENCE



Program Information

Are you looking to take your passion for art and turn it into a well-paying career? If so, our Art and Design technical program is what you need. Here you will gain the skills and knowledge required to start a career in graphic design. Graphic designers are the keystone in creating design and communication solutions in every job sector. You will have the opportunity to learn from industry experienced instructors in our modern computer labs and studios. If you are artistic, creative, and professional, turn those traits into a career at San Jacinto College South campus.

The San Jacinto College Art and Design Associate of Applied Science (AAS) program:

- Is designed to provide basic preparation for entry-level employment in areas such as visual advertising, graphic design, and media communication;
- Develops skills in both print and digital media, web design, digital video and photography, and motion graphics; and
- Gives students hands-on experience in building a well-rounded and professional portfolio of work.

Career Opportunities

The San Jacinto College Art and Design AAS program opens students to pursue careers as:

- Art Directors,
- Layout Artists,
- Brand Identity Designers,
- Digital Imaging Artists,
- Logo Designers,
- Illustrators,
- Multimedia Designers,
- Prepress Technicians, and
- Web Designers.

Earning Potential

Graphic Designer: \$50,741 per year¹

¹ Source: texaswages.com (<http://texaswages.com>), median salary Gulf Coast region, 2021

For more information, students may contact Jeffrey.McGee@sjcd.edu - Department Chair or Michael.Yost@sjcd.edu - Faculty

Campus

South Campus

The Art and Design technical curriculum is designed to provide basic preparation for entry-level employment within the greater design industry. The program will develop basic skills across a variety of design concepts and applications, including design communications, digital media, web design, photography, and video.

***Those students interested in transfer degrees in Art and Design should visit the the Fine Arts, Associate of Arts (<https://publications.sanjac.edu/areas-study/arts-humanities-communications-design/fine-arts-aa/>) page.

Associate of Applied Science Degree

The Associate of Applied Science (AAS) degree is for students who want to earn a two-year degree while preparing for jobs in the design industry. Building off the Certificate of Technology, students will complete additional courses in drawing, design, and art history to further strengthen their skillset.

Plan of Study

3ART-DSN

First Term		Credits
ARTC 1325	Introduction to Computer Graphics	3
IMED 1301	Introduction to Digital Media	3
PHTC 1311	Fundamentals of Photography	3
ARTV 1351	Digital Video	3
ENGL 1301	Composition I	3
Credits		15

Second Term		Credits
ARTC 1302	Digital Imaging I	3
IMED 1316	Web Page Design I	3
ARTC 1327	Typography	3
ARTS 1311	Design I (2-dimensional)	3
MATH 1332	Contemporary Mathematics (Quantitative Reasoning)	3
Credits		15

Third Term		Credits
ARTC 1317	Design Communication I	3
IMED 2315	Web Page Design II	3
ARTS 1304	Art History II (14th century to the present)	3
ARTS 1316	Drawing I	3
SPCH 1315	Public Speaking	3
Credits		15

Fourth Term		Credits
ARTV 1303	Basic Animation	3

ARTC 2347	Design Communication II	3
ARTC 1371	Digital Marketing for Design	3
ARTC 2335 or ARTC 2366	Portfolio Development for Graphic Design or Field Experience-Graphic Design, Commercial Art and Illustration	3
SOCI 1301	Introduction to Sociology	3
Credits		15
Total Credits		60

College Preparatory courses (those courses that have numbers beginning with 0) do not apply toward the Associate of Applied Science (AAS) degree. Technical courses do not transfer to a senior institution. See an Art and Design Department Counselor for information.

Capstone Experience: ARTC 2335 Portfolio Development for Graphic Design or ARTC 2366 Field Experience-Graphic Design, Commercial Art and Illustration