

# ART AND DESIGN, CERTIFICATE OF TECHNOLOGY



## Program Information

Are you looking to take your passion for art and turn it into a well-paying career? If so, our Art and Design technical program is what you need. Here you will gain the skills and knowledge required to start a career in graphic design. Graphic designers are the keystone in creating design and communication solutions in every job sector. You will have the opportunity to learn from industry experienced instructors in our modern computer labs and studios. If you are artistic, creative, and professional, turn those traits into a career at San Jacinto College South campus.

The San Jacinto College Art and Design Associate of Applied Science (AAS) program:

- Is designed to provide basic preparation for entry-level employment in areas such as visual advertising, graphic design, and media communication;
- Develops skills in both print and digital media, web design, digital video and photography, and motion graphics; and
- Gives students hands-on experience in building a well-rounded and professional portfolio of work.

## Career Opportunities

The San Jacinto College Art and Design AAS program opens students to pursue careers as:

- Art Directors,
- Layout Artists,
- Brand Identity Designers,
- Digital Imaging Artists,
- Logo Designers,
- Illustrators,
- Multimedia Designers,
- Prepress Technicians, and
- Web Designers.

## Earning Potential

Graphic Designer: \$57,077 per year<sup>1</sup>

<sup>1</sup> Source: texaswages.com (<http://texaswages.com>), median salary Gulf Coast region, 2023

For more information, students may contact Jeffrey.McGee@sjcd.edu - Department Chair or Michael.Yost@sjcd.edu - Faculty

## Campus

South Campus

## Information

The Art and Design technical curriculum is designed to provide basic preparation for entry-level employment within the greater design industry. The program will develop basic skills across a variety of design concepts and applications, including design communications, digital media, web design, photography, and video.

\*\*\*Those students interested in transfer degrees in Art and Design should visit the the Fine Arts, Associate of Arts (<https://publications.sanjac.edu/areas-study/arts-humanities-communications-design/fine-arts-aa/>) page.

## Certificate of Technology

This Certificate of Technology is designed to meet the needs of students who desire to enter the design workforce with a more developed skillset. Building off the Occupational Certificate, students will complete additional courses in design communications, animation, and portfolio development. All courses required for the Certificate of Technology may be used in completing the Art and Design Associate of Applied Science (AAS) degree.

## Plan of Study

4ART-DSN

| First Term                |  | Credits   |
|---------------------------|--|-----------|
| ARTC 1325                 | Introduction to Computer Graphics  | 3         |
| IMED 1301                 | Introduction to Digital Media  | 3         |
| PHTC 1311                 | Fundamentals of Photography  | 3         |
| ARTV 1351                 | Digital Video  | 3         |
| <b>Credits</b>            |  | <b>12</b> |
| Second Term               |  |           |
| ARTC 1302                 | Digital Imaging I  | 3         |
| IMED 1316                 | Web Page Design I  | 3         |
| ARTC 1327                 | Typography   | 3         |
| ARTC 1317                 | Design Communication I   | 3         |
| <b>Credits</b>            |  | <b>12</b> |
| Third Term                |  |           |
| ARTC 1371                 | Digital Marketing for Design   | 3         |
| ARTC 2347                 | Design Communication II  | 3         |
| ARTC 2335<br>or ARTC 2366 | Portfolio Development for Graphic Design<br>or Field Experience-Graphic Design,<br>Commercial Art and Illustration | 3         |
| <b>Credits</b>            |  | <b>9</b>  |
| <b>Total Credits</b>      |  | <b>33</b> |

**Capstone Experience:** ARTC 2335 Portfolio Development for Graphic Design or ARTC 2366 Field Experience-Graphic Design, Commercial Art and Illustration