

ART AND DESIGN, OCCUPATIONAL CERTIFICATE



Program Information

Are you looking to take your passion for art and turn it into a well-paying career? If so, our Art and Design technical program is what you need. Here you will gain the skills and knowledge required to start a career in graphic design. Graphic designers are the keystone in creating design and communication solutions in every job sector. You will have the opportunity to learn from industry experienced instructors in our modern computer labs and studios. If you are artistic, creative, and professional, turn those traits into a career at San Jacinto College South campus.

The San Jacinto College Art and Design Associate of Applied Science (AAS) program:

- Is designed to provide basic preparation for entry-level employment in areas such as visual advertising, graphic design, and media communication;
- Develops skills in both print and digital media, web design, digital video and photography, and motion graphics; and
- Gives students hands-on experience in building a well-rounded and professional portfolio of work.

Career Opportunities

The San Jacinto College Art and Design AAS program opens students to pursue careers as:

- Art Directors,
- Layout Artists,
- Brand Identity Designers,
- Digital Imaging Artists,
- Logo Designers,
- Illustrators,
- Multimedia Designers,
- Prepress Technicians, and
- Web Designers.

Earning Potential

Graphic Designer. \$50,741 per year¹

¹ Source: texaswages.com (<http://texaswages.com>), median salary Gulf Coast region, 2021

For more information, students may contact Jeffrey.McGee@sjcd.edu - Department Chair or Michael.Yost@sjcd.edu - Faculty

Campus

South Campus

The Art and Design technical curriculum is designed to provide basic preparation for entry-level employment within the greater design industry. The program will develop basic skills across a variety of design concepts and applications, including design communications, digital media, web design, photography, and video.

***Those students interested in transfer degrees in Art and Design should visit the the Fine Arts, Associate of Arts (<https://publications.sanjac.edu/areas-study/arts-humanities-communications-design/fine-arts-aa/>) page.

Occupational Certificate

This Occupational Certificate is designed to enable students to build a broad foundation of design techniques and applications quickly. All courses required for the Art and Design Occupational Certificate may be used in completing the Art and Design Certificate of Technology and the Art and Design Associate of Applied Science (AAS) degree.

Plan of Study

6ART-DSN

First Term		Credits
ARTC 1325	Introduction to Computer Graphics	3
IMED 1301	Introduction to Digital Media	3
PHTC 1311	Fundamentals of Photography	3
ARTV 1351	Digital Video	3
Credits		12
Second Term		Credits
ARTC 1302	Digital Imaging I	3
IMED 1316	Web Page Design I	3
ARTC 1327	Typography	3
Credits		9
Total Credits		21

Capstone Experience: ARTC 1327 Typography