

COMMUNICATIONS, ASSOCIATE OF ARTS



Write Your Future

Most people are concerned with information, and they want only the latest. They may get their information from various sources such as newspapers, websites, television, radio, social networking sites, and RSS feeds, but one thing is constant – it takes well-trained media professionals to deliver content.

Your Future Starts Here

Your career as a media professional can start at San Jacinto College. Here you will learn the foundation of how communication industries operate and the principles of media content generation. Our associate degree program also gives you the opportunity to work on the College's student publication, the San Jacinto Times. From here you can go on to a four-year university, well-prepared for further study in journalism, broadcasting, public relations, advertising, or photography.

Transfer Information

San Jacinto College offers many courses in the transfer path that meet the requirements of a major at four-year and upper-level colleges and universities baccalaureate degree programs. Students may prepare to transfer to a particular program at an upper-level institution by either:

Completing the core requirements of the associate degree at San Jacinto College and selecting courses in their transfer path that will lead to a major for the baccalaureate or selecting courses as specified in the transfer plans developed by San Jacinto College in cooperation with the upper-level institution of the student's choosing.

Career Opportunities

A degree in Communications from San Jacinto College helps students begin careers in fields such as:

- Local reporter,
- Assistant news producer,
- Public relations specialist,
- Advertising sales/account manager,
- Creative artist/designer – advertising,
- Copy editor,
- Social media manager, and
- Production assistant/manager – television or film.

Earning Potential

- Public relations specialist - \$64,949¹
- Reporter/Correspondent - \$54,390¹
- Media and communication - \$41,617¹
- Advertising Sales Agent - \$58,177¹
- Proofreaders - \$43,546¹
- News producer/director - \$68,111¹

¹ Source: www.TexasWages.com, Gulf Coast region, 2018

Four-year and upper-level colleges and universities offer majors within the baccalaureate degree. San Jacinto College offers many courses in the transfer path that would meet the requirements of a major. Students may prepare to transfer to a particular program at an upper-level institution by either:

1. completing the 42-semester credit hour (SCH) core curriculum, the six-SCH institutional option, and a 12-hour transfer path, or
2. selecting courses as specified in the transfer plans developed by San Jacinto College in cooperation with upper-level institutions to which students transfer.

Those plans, which are available in the Educational Planning, Counseling, & Completion office on each campus, are designed to prepare students to transfer to a particular four-year or upper-level college or university by specifying the courses required to complete the first two years of a baccalaureate degree in a particular major. Students choosing to pursue an associate of arts degree should select from among general studies, social and behavioral science, business administration, fine arts, or communications.

All Campuses

1COMM

Code	Title	Credits
Transfer Path		
12 Semester Credit Hours in any combination of: CHIN, COMM, ENGL, FREN, GERM, SGNL, SPAN, or SPCH		

Code	Title	Credits
INSTITUTIONAL OPTION		
Select one of the following:		3
EDUC 1300	Learning Framework	
PSYC 1300	Learning Framework	
Academic elective (if successfully completed GUST 0305)		
Select one of the following:		3
BCIS 1305	Business Computer Applications	
ITSC 1309	Integrated Software Applications I	
Academic elective (if student passes the computer literacy exam)		

CORE CURRICULUM

Communications		
Select two of the following:		6
ENGL 1301	Composition I (required)	
ENGL 1302	Composition II	
ENGL 2311	Technical and Business Writing	

Mathematics

Select one of the following:		3
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MATH 1314	College Algebra
MATH 1316	Plane Trigonometry
MATH 1324	Mathematics for Business and Social Sciences ¹
MATH 1325	Calculus for Business and Social Sciences ¹
MATH 1332	Contemporary Mathematics (Quantitative Reasoning) ¹
MATH 1342	Elementary Statistical Methods (Statistics) ²
MATH 2318	Linear Algebra
MATH 2320	Differential Equations
MATH 2412	Pre-Calculus Math
MATH 2413	Calculus I
MATH 2414	Calculus II

Life and Physical Sciences (Natural Science)Select two of the following: ³ 6

BIOL 1306	Biology for Science Majors I (lecture)
BIOL 1307	Biology for Science Majors II (lecture)
BIOL 1308	Biology for Non-Science Majors I (lecture) ⁴
BIOL 1309	Biology for Non-Science Majors II (lecture) ⁴
BIOL 2301	Anatomy and Physiology I (Lecture) ⁵
BIOL 2302	Anatomy and Physiology II (Lecture) ⁵
CHEM 1305	Introductory Chemistry I (lecture) ⁴
CHEM 1311	General Chemistry I (lecture)
CHEM 1312	General Chemistry II (lecture)
GEOL 1301	Earth Sciences for Non-Science Majors I (lecture) ⁴
GEOL 1303	Physical Geology (lecture)
GEOL 1304	Historical Geology (lecture)
GEOL 1305	Environmental Science (lecture)
PHYS 1301	College Physics I (lecture)
PHYS 1302	College Physics II (lecture)
PHYS 2325	University Physics I (lecture)
PHYS 2326	University Physics II (lecture)

Language, Philosophy, and Culture (Humanities)

Select one of the following: 3

ENGL 2322	British Literature I
ENGL 2323	British Literature II
ENGL 2327	American Literature I
ENGL 2328	American Literature II
ENGL 2332	World Literature I
ENGL 2333	World Literature II
ENGL 2341	Forms of Literature: Literature and Film
ENGL 2351	Mexican American Literature
GEOG 1302	Human Geography
HIST 2321	World Civilization I
HIST 2322	World Civilization II
HUMA 1301	Introduction to the Humanities I
PHIL 1301	Introduction to Philosophy
PHIL 2306	Introduction to Ethics

Creative Arts (Fine Arts)

Select one of the following: 3

ARTS 1301	Art Appreciation
ARTS 1303	Art History I (Prehistoric to the 14th century)
ARTS 1304	Art History II (14th century to the present)

DANC 2303	Dance Appreciation
DRAM 1310	Theater Appreciation
DRAM 2366	Film Appreciation
MUSI 1306	Music Appreciation
MUSI 1307	Music Literature
MUSI 1310	American Music

American History

Select two of the following: 6

HIST 1301	United States History I
HIST 1302	United States History II
HIST 2301	Texas History
HIST 2327	Mexican American History I
HIST 2328	Mexican American History II

Government/Political Science

Select two of the following: 6

GOVT 2305	Federal Government (Federal Constitution and Topics) ⁶
GOVT 2306	Texas Government (Texas Constitution and Topics) ⁶

Social and Behavioral Sciences

Select one of the following: 3

ANTH 2302	Introduction to Archaeology
ANTH 2346	General Anthropology
ANTH 2351	Cultural Anthropology
ECON 2301	Principles of Macroeconomics
ECON 2302	Principles of Microeconomics
GEOG 1303	World Regional Geography
GOVT 2304	Introduction to Political Science
HIST 2311	Western Civilization I
HIST 2312	Western Civilization II
PSYC 2301	General Psychology
SOCI 1301	Introduction to Sociology
SOCI 2319	Minority Studies

Component Area OptionThe Component Area Option includes the courses listed below as well as all other courses listed in the Core Curriculum that have not been used to fulfill a previous area of the Core. Select 6 semester credit hours (SCH) to fulfill this component. ⁷ 6

SPCH 1311	Introduction to Speech Communication
SPCH 1315	Public Speaking
SPCH 1318	Interpersonal Communication
SPCH 1321	Business and Professional Speech
PHED 1164	Introduction to Physical Fitness and Wellness
CHIN 1411	Beginning Chinese I
CHIN 1412	Beginning Chinese II
FREN 1411	Beginning French I
FREN 1412	Beginning French II
GERM 1411	Beginning German I
GERM 1412	Beginning German II
SGNL 1401	Beginning American Sign Language I
SGNL 1402	Beginning American Sign Language II
SPAN 1411	Beginning Spanish I

SPAN 1412	Beginning Spanish II
Total Credits	48

- ¹ *MATH 1324 Mathematics for Business and Social Sciences, MATH 1325 Calculus for Business and Social Sciences, and MATH 1332 Contemporary Mathematics (Quantitative Reasoning) are not recommended for students pursuing mathematics or science.*
- ² *MATH 1342 is required for a bachelor's degree in nursing.*
- ³ *Students must be simultaneously co-enrolled in the co-requisite science lab.*
- ⁴ *BIOL 1308 Biology for Non-Science Majors I (lecture), BIOL 1309 Biology for Non-Science Majors II (lecture) and CHEM 1305 Introductory Chemistry I (lecture), and GEOL 1301 Earth Sciences for Non-Science Majors I (lecture) do not meet the requirements for science majors.*
- ⁵ *BIOL 2301 Anatomy and Physiology I (Lecture) and BIOL 2302 Anatomy and Physiology II (Lecture) are designed for allied health majors and not for academic transfer as science majors.*
- ⁶ *Students who have taken GOVT 2301 or GOVT 2302, but not both, should check with an educational planner on how to complete the 6 SCH.*
- ⁷ *2 SCH in this option may include the labs for science courses.*

If a student successfully completes San Jacinto College's 42-hour Core Curriculum, that block of courses must be substituted for the receiving institution's core curriculum. The receiving institution may not require a student to take additional Core Curriculum courses to meet the requirements of the core. Students who transfer without completing the Core Curriculum shall receive academic credit in the core curriculum of the receiving institution for each of the courses the student has successfully completed in the San Jacinto College Core Curriculum.

Students should plan Core Curriculum courses that would meet baccalaureate degree requirements at the four-year institution.