

DIGITAL MEDIA DESIGN AND PRODUCTION, ASSOCIATE OF APPLIED SCIENCE



Create Boldly. Design the Future.

The Digital Media Design program at San Jacinto College provides students with the technical skills and creative foundation necessary for a career in the art and design space, including graphic design, multimedia design, and web design. Students will learn from industry-experienced instructors while also having the opportunity to complete field experience, ensuring graduates are ready to enter the design and digital media industry.

Career Opportunities and Income

Visit [sanjac.edu](https://www.sanjac.edu/programs/areas-of-study/arts/art-design/) (<https://www.sanjac.edu/programs/areas-of-study/arts/art-design/>) for information regarding career opportunities and potential earnings in the Greater Houston region.

Learning & Career Pathway

This learning pathway – a series of related and “stacked” certificates and degrees – includes the following awards. You can start at any point on the path and earn certificates on your way to completing the degree.

- Digital Media and Graphic Applications, Occupational Certificate (<https://publications.sanjac.edu/areas-study/arts-humanities-communications-design/digital-media-occupational-certificate/>) (6 months)
- Digital Media Design, Certificate of Technology (<https://publications.sanjac.edu/areas-study/arts-humanities-communications-design/digital-media-certificate-technology/>) (1.5 years)
- Digital Media Design and Production, Associate of Applied Science Degree (p. 1) (2 years)

Learning Outcomes and Career Skills

A student completing the last award in the pathway will be able to:

- Relate industry processes to course work and external learning opportunities.
- Apply professional verbal and written communication skills.
- Present a representation of developed work via a portfolio.
- Deliver confident presentations to a group.
- Participate in external learning opportunities away from the classroom.
- Analyze and solve problems independently.
- Apply organized document and file management techniques.
- Work successfully within a collaborative environment.

External Learning Experiences

This program includes external learning experiences outside of the classroom, e.g., an internship, externship, clinical, practicum, or cooperative learning experience. Those experiences are typically on-site at a business or organization.

All students participating in external learning experiences are required to comply with the immunization requirements and policies of the external learning sites. Some learning sites outside the college have their own vaccination requirements. These rules come from those facilities and are not mandated by the college. Failure to meet those immunization requirements may limit a student’s ability to complete the program and/or may delay the student’s graduation date. San Jacinto College does not process exemptions, and students should address potential vaccination exemptions directly with the external learning site.

Locations

- South (<https://www.sanjac.edu/about/locations/south/>)