

DIGITAL MEDIA DESIGN AND PRODUCTION, ASSOCIATE OF APPLIED SCIENCE

ARTC 2347	Design Communication II	3
ARTC 1371	Digital Marketing for Design	3
ARTC 2335 or ARTC 2366	Portfolio Development for Graphic Design or Practicum - Commercial and Advertising Art	3
SOCI 1301	Introduction to Sociology	3
Credits		15
Total Credits		60

Capstone Experience: ARTC 2335 Portfolio Development for Graphic Design or Work-based Learning Experience: ARTC 2366 Practicum - Commercial and Advertising Art



Plan of Study

3DMD

First Year

First Term		Credits
ARTC 1325	Introduction to Computer Graphics	3
IMED 1301	Introduction to Digital Media	3
PHTC 1311	Fundamentals of Photography	3
ARTV 1351	Digital Video	3
ENGL 1301	Composition I	3
Credits		15

Second Term

ARTC 1302	Digital Imaging I	3
IMED 1316	Web Page Design I	3
ARTC 1327	Typography	3
ARTS 1311	Design I (2-dimensional)	3
MATH 1332	Contemporary Mathematics (Quantitative Reasoning)	3
Credits		15

Second Year

First Term

ARTC 1317	Design Communication I	3
IMED 2315	Web Page Design II	3
ARTS 1304	Art History II (14th century to the present)	3
ARTS 1316	Drawing I	3
SPCH 1315	Public Speaking	3
Credits		15

Second Term

IMED 1321	Introduction to UX/UI Design	3
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