

BUSINESS MANAGEMENT - RETAIL MANAGEMENT, CERTIFICATE OF TECHNOLOGY



Program Information

The business environment is constantly changing; therefore, effective and efficient management requires learning and applying the latest techniques in management to advance your career and become a more valuable manager in the organization. As a graduate of the San Jacinto College Business Management program, you will be prepared to assume first-line supervisory positions in business organizations of every type. You will also be on a career track to higher levels of management as your experience grows in applying the concepts and techniques learned at San Jacinto College.

The San Jacinto College Business Management program:

- Helps students develop leadership and management skills by providing a basis in analysis and problem solving and an understanding of managing human behavior and resources; and
- Places an emphasis on planning, organizing, staffing, and leading through effective communication techniques for roles in purchasing, production control, and marketing.

Course topics may include:

- Marketing,
- Management,
- Leadership,
- Purchasing,
- Selling,
- Human Relations,
- Human Resources,
- Problem Solving, and
- Decision-Making.

Career Opportunities

Graduates of this program are prepared to assume first-line supervisory positions in business organizations of every type including:

- Retail,
- Wholesale,
- Manufacturing,
- Materials management,
- Distribution,
- Governmental agencies, and
- Nonprofits.

Earning Potential

Earning potential varies based on industry. This is just an example of one industry's earning potential.

First-Line Supervisor in Retail Sales: \$48,487 per year¹

¹ Source: texaswages.com (<http://texaswages.com>), median salary Gulf Coast region, 2021

For more information, students may contact 281-998-6150.

Campuses

Central Campus

North Campus

South Campus

San Jac Online