

# BUSINESS MANAGEMENT SPECIALTY, CERTIFICATE OF TECHNOLOGY



## Program Information

The business environment is constantly changing; therefore, effective and efficient management requires learning and applying the latest techniques in management to advance your career and become a more valuable manager in the organization. As a graduate of the San Jacinto College Business Management program, you will be prepared to assume first-line supervisory positions in business organizations of every type. You will also be on a career track to higher levels of management as your experience grows in applying the concepts and techniques learned at San Jacinto College.

The San Jacinto College Business Management program:

- Helps students develop leadership and management skills by providing a basis in analysis and problem solving and an understanding of managing human behavior and resources; and
- Places an emphasis on planning, organizing, staffing, and leading through effective communication techniques for roles in purchasing, production control, and marketing.

**Course topics may include:**

- Marketing
- Management
- Leadership
- Purchasing
- Selling
- Human Relations
- Human Resources
- Problem Solving
- Decision-Making

## Career Opportunities

Graduates of this program are prepared to assume first-line supervisory positions in business organizations of every type including:

- Retail
- Wholesale
- Manufacturing
- Materials management

- Distribution
- Governmental agencies
- Nonprofits

## Earning Potential

Earning potential varies based on industry. This is just an example of one industry's earning potential.

First-Line Supervisors of Retail Sales Workers, median salary: \$48,487 per year<sup>1</sup>

<sup>1</sup> Source: [texaswages.com](http://texaswages.com) (<http://texaswages.com>), median salary Gulf Coast region, 2021

For more information, students may contact Central, 281-476-1841; North, 281-998-6350, x7765; and South, 281-929-4603.

## Campuses

Central Campus

North Campus

South Campus

San Jac Online