

ENTREPRENEURIAL AND SMALL BUSINESS MANAGEMENT, ASSOCIATE OF APPLIED SCIENCE



Information

The Entrepreneurial and Small Business Management AAS at San Jacinto College is a two-year* program designed to combine entrepreneurial theory with hands-on, real-world application. This comprehensive program equips students with the skills needed to own, manage, and grow successful businesses. Tailored for aspiring and established entrepreneurs, the curriculum emphasizes innovative business strategies, leadership development, market analysis, and effective problem-solving.

With a focus on practical learning, students will integrate classroom knowledge with practical, hands-on activities through practicum opportunities, ensuring they graduate ready to launch or enhance their entrepreneurial ventures or be an intrapreneurial asset to an organization.

Program Highlights:

- **Entrepreneurial Foundations:** Coursework covers essential topics such as small business management, human relations, group dynamics, leadership development, and global business trends.
- **Hands-On Learning:** Students gain practical experience through an extensive collaborative approach with the Center for Entrepreneurship. This experiential learning allows students to apply classroom knowledge in real-world settings.
- **Market Analysis and Strategy:** The program teaches students to conduct in-depth market research, identify opportunities, and develop strategies for sustainable business growth.
- **Ethics and Organizational Development:** An emphasis on ethical leadership and sustainable business practices ensures graduates are prepared to manage responsibly in dynamic business environments.

Contemporary Approach to Entrepreneurship Training:

Students in the Entrepreneurial and Small Business Management program collaborate with the Center for Entrepreneurship in efforts that bridge theory with practice. The opportunities are collaborative efforts between the student, the Director for the Center for Entrepreneurship, and the faculty. A development plan is designed to enhance entrepreneurial skills, improve professional growth, and ensure students gain hands-on experience in launching and managing business ventures.

Associate of Applied Science Degree:

The Entrepreneurial and Small Business Management AAS is ideal for individuals who aspire to own or manage small businesses. Developed with input from experienced small business owners, the program provides actionable insights and practical knowledge to empower entrepreneurs.

Transfer Opportunities:

Students who wish to continue their education and pursue a bachelor's degree after graduating from San Jacinto College can explore transfer programs at four-year institutions.

Why Choose the Entrepreneurial and Small Business Management AAS?

This program offers a balanced blend of entrepreneurial theory, practical application, and leadership development. Graduates are well-prepared to:

- Launch and manage their own small businesses;
- Enhance or expand existing entrepreneurial ventures; and
- Pursue leadership roles in business operations, strategy, or innovation.

At San Jacinto College, the Entrepreneurial and Small Business Management AAS provides the foundation, tools, and real-world experience to turn ideas into successful businesses. Whether you are an aspiring entrepreneur or looking to refine your business expertise, this program prepares you to thrive in the evolving business landscape.