

ENTREPRENEURIAL AND SMALL BUSINESS MANAGEMENT, ASSOCIATE OF APPLIED SCIENCE



Plan of Study

3ENTR-SMBU

First Term		Credits
ACNT 1303	Introduction to Accounting I	3
HRPO 1311	Human Relations	3
ENTR 1371	Entrepreneurial Mindset	3
BMGT 1344	Negotiations and Conflict Management	3
BMGT 1327	Principles of Management	3
Credits		15
Second Term		
MRKG 2333	Principles of Selling	3
BUSG 1341	Small Business Financing	3
BUSG 1307	Entrepreneurship and Economic Development	3
MRKG 1311	Principles of Marketing	3
BUSG 2309	Small Business Management	3
Credits		15
Third Term		
ENTR 2371	Entrepreneurial Foundations	3
BUSI 2301	Business Law	3
BMGT 2309	Leadership	3
MRKG 2348	Marketing Research and Strategies	3
BMGT 2303	Problem Solving and Decision Making	3
Credits		15
Fourth Term		
ENGL 1301	Composition I	3
Mathematics ¹		3
ECON 2302	Principles of Microeconomics	3
or PSYC 2301	or General Psychology	
SPCH 1321	Business and Professional Speech	3
Select one of the following:		3
ARTS 1301	Art Appreciation	
MUSI 1306	Music Appreciation	

PHIL 1301	Introduction to Philosophy	
Credits		15
Total Credits		60

Capstone Experience: BUSG 2309 Small Business Management

¹ Students desiring to obtain a baccalaureate degree should take MATH 1314 College Algebra or MATH 1324 Mathematics for Business and Social Sciences and should check with the transferring institution regarding their Mathematics requirements.