

# BUSINESS MANAGEMENT - ENTREPRENEUR, ASSOCIATE OF APPLIED SCIENCE



## Program Information

Shifting economic conditions, breakthrough technologies, and a highly opportunistic business environment have led to a vast resurgence of the startup business. Entrepreneurs abound, and those with the most well-rounded business management skills are best poised for success. At San Jacinto College, you will learn principles vital to the formation, organization, leadership, and control of your own business, such as market analysis, problem solving, planning, staffing, purchasing, marketing, communication, and workforce management. At San Jacinto College, you will write a business plan and develop tactics for putting your plan into action at your own company.

The San Jacinto College Small Business Entrepreneurship program:

- Helps students develop leadership and management skills by providing a basis in analysis and problem solving and an understanding of managing human behavior and resources;
- Places an emphasis on planning, organizing, staffing, and leading through effective communication techniques for roles in purchasing, production control, and marketing; and
- Covers leadership, ethics, and organizational development and helps to focus your thinking about successful methods for operating your business.

## Career Opportunities

Graduates of this program are prepared to start their own business of almost any type, such as retail, wholesale, and manufacturing. In addition to preparing the individual for entry into company ownership, the program can enhance the skills of those who are already in business for themselves but wish to increase their knowledge and effectiveness in operating their own companies.

For more information, students may contact 281-998-6150.

## Campuses

Central Campus

Generation Park Campus

North Campus

South Campus

San Jac Online

## Information

Business Management is a two-year supervisory training program that combines classroom management theory with practical on-the-job training. The program leads to the Associate of Applied Science (AAS) in Business Management. The Business Management curriculum includes courses designed to provide a practical, comprehensive program covering certain managerial activities. The program is designed to meet the needs of people preparing for careers in business and industry such as retailing, wholesaling, industrial management, small business, and human resources. The Business Management program supports the theory that there is no substitute for world-of-work experience in the learning process. Management course work includes studies in basic principles of management, human relations, group dynamics, motivation of individuals and groups, leadership development, organization of work and people, study of supervisory functions, and many other management interests, including international business and trade.

Students enrolling into San Jacinto College programs with external learning experiences (i.e., clinical, practicum, externship, cooperative, etc.) will be required to comply with the immunization requirements and policies of the clinical/external learning sites to engage in all clinical/external learning experiences. Vaccination requirements at clinical/external learning sites are implemented pursuant to the independent authority of such facilities and are not mandated by San Jacinto College. Failure to meet the immunization requirements mandated by clinical/external learning sites may limit a student's ability to complete the program and/or may delay the student's graduation date. San Jacinto College does not process exemptions, and students should address potential vaccination exemptions directly with the clinical/external learning site.

## A Contemporary Approach to Management Training

Concurrent with the business management courses, students in the Supervision or the Small Business Entrepreneur programs are required to take a practicum that coordinates job training with classroom theory. One of the requirements of the practicum course is that a student work a minimum of 20 hours per week at a training station approved by a business management coordinator. Designed as a development tool, the practicum requires that the business management coordinator, the employer, and the student agree on a tentative training outline or personal development plan that, according to specific guidelines, must improve, enhance, and demonstrate personal and professional managerial skills of the student at work.

Note: Students taking the BMGT 2382 Cooperative Education - Business Administration and Management, General course should be counseled by a business management coordinator or the Department Chair prior to registration. The BMGT 2382 Cooperative Education - Business Administration and Management, General course helps students receive practical training and experience compatible with their management career objectives.

## Associate of Applied Science Degree

The Business Management Entrepreneur Associate of Applied Science (AAS) is suitable for anyone who desires to own or manage a small business. An advisory committee of small business owners has recommended this two-year degree program. Students pursuing a

bachelor's degree should see a counselor or the business Department Chair prior to registration.

## Plan of Study

3BMGT-ENTR

First Term		Credits
ACNT 1303	Introduction to Accounting I	3
BCIS 1305	Business Computer Applications	3
BMGT 1305	Communications in Management	3
BMGT 1327	Principles of Management	3
HRPO 1311	Human Relations	3
<b>Credits</b>		<b>15</b>
Second Term		
ACNT 1311	Introduction to Computerized Accounting	3
BUSG 2309	Small Business Management	3
MRKG 2333	Principles of Selling	3
HRPO 2303	Employment Practices	3
BMGT 1344	Negotiations and Conflict Management	3
<b>Credits</b>		<b>15</b>
Third Term		
ACNT 1329	Payroll and Business Tax Accounting	3
MRKG 2312	E-Commerce Marketing	3
BMGT 2382	Cooperative Education - Business Administration and Management, General	3
BMGT 2309	Leadership	3
BUSG 1341	Small Business Financing	3
<b>Credits</b>		<b>15</b>
Fourth Term		
ENGL 1301	Composition I	3
Mathematics <sup>1</sup>		3
ECON 2302 or PSYC 2301	Principles of Microeconomics or General Psychology	3
SPCH 1321	Business and Professional Speech	3
Select one of the following:		3
ARTS 1301	Art Appreciation	
MUSI 1306	Music Appreciation	
PHIL 1301	Introduction to Philosophy	
<b>Credits</b>		<b>15</b>
<b>Total Credits</b>		<b>60</b>

**Capstone Experience:** BMGT 2382 Cooperative Education - Business Administration and Management, General

<sup>1</sup> Students desiring to obtain a baccalaureate degree should take MATH 1314 College Algebra.