

BUSINESS MANAGEMENT - ENTREPRENEUR, CERTIFICATE OF TECHNOLOGY



Program Information

Shifting economic conditions, breakthrough technologies, and a highly opportunistic business environment have led to a vast resurgence of the startup business. Entrepreneurs abound, and those with the most well-rounded business management skills are best poised for success. At San Jacinto College, you will learn principles vital to the formation, organization, leadership, and control of your own business, such as market analysis, problem solving, planning, staffing, purchasing, marketing, communication, and workforce management. At San Jacinto College, you will write a business plan and develop tactics for putting your plan into action at your own company.

The San Jacinto College Small Business Entrepreneurship program:

- Helps students develop leadership and management skills by providing a basis in analysis and problem solving and an understanding of managing human behavior and resources;
- Places an emphasis on planning, organizing, staffing, and leading through effective communication techniques for roles in purchasing, production control, and marketing; and
- Covers leadership, ethics, and organizational development and helps to focus your thinking about successful methods for operating your business.

Career Opportunities

Graduates of this program are prepared to start their own business of almost any type, such as retail, wholesale, and manufacturing. In addition to preparing the individual for entry into company ownership, the program can enhance the skills of those who are already in business for themselves but wish to increase their knowledge and effectiveness in operating their own companies.

For more information, students may contact 281-998-6150.

Campuses

Central Campus
North Campus
South Campus

Information

Business Management is a two-year supervisory training program that combines classroom management theory with practical on-the-job training. The program leads to the Associate of Applied Science (AAS) in Business Management. The Business Management curriculum includes courses designed to provide a practical, comprehensive program covering certain managerial activities. The program is designed to meet the needs of people preparing for careers in business and industry such as retailing, wholesaling, industrial management, small business, and human resources. The Business Management program supports the theory that there is no substitute for world-of-work experience in the learning process. Management course work includes studies in basic principles of management, human relations, group dynamics, motivation of individuals and groups, leadership development, organization of work and people, study of supervisory functions, and many other management interests, including international business and trade.

A Contemporary Approach to Management Training

Concurrent with the business management courses, students in the supervision or the small business entrepreneur programs are required to take a practicum that coordinates job training with classroom theory. One of the requirements of the practicum course is that a student work a minimum of 20 hours per week at a training station approved by a business management coordinator. Designed as a development tool, the practicum requires that the business management coordinator, the employer, and the student agree on a tentative training outline or personal development plan that, according to specific guidelines, must improve, enhance, and demonstrate personal and professional managerial skills of the student at work.

Note: Students taking the BMGT 2382 Cooperative Education - Business Administration and Management, General course should be counseled by a business management coordinator or the Department Chair prior to registration. The BMGT 2382 Cooperative Education - Business Administration and Management, General course helps the student receive practical training and experience compatible with his or her management career objectives.

Certificate of Technology

The Business Management Entrepreneur Certificate of Technology program is designed for students who desire to earn a credential after one year of study. All courses required for the Certificate of Technology may apply toward the Business Management Entrepreneur AAS.

Plan of Study

All Campuses
4BMGT-ENTR

First Term		Credits
BMGT 1305	Communications in Management	3
ACNT 1303	Introduction to Accounting I	3
BCIS 1305	Business Computer Applications	3
HRPO 1311	Human Relations	3
BMGT 1327	Principles of Management	3
Credits		15
Second Term		
BUSG 2309	Small Business Management	3

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HRPO 2303	Employment Practices	3
BMGT 1344	Negotiations and Conflict Management	3
ACNT 1311	Introduction to Computerized Accounting	3
MRKG 2333	Principles of Selling	3
Credits		15
Total Credits		30

Capstone Experience: BUSG 2309 Small Business Management