

ENTREPRENEURIAL AND SMALL BUSINESS MANAGEMENT, LEVEL 2 CERTIFICATE



Information

The Entrepreneurship Program at San Jacinto College is a 1.5-year* program designed to combine advanced entrepreneurial theory with practical, real-world application. This program leads to the Associate of Applied Science (AAS) in Entrepreneurship, equipping students with the skills needed to launch and grow successful ventures or take leadership roles in existing organizations.

The curriculum offers a comprehensive foundation in entrepreneurship, with courses that emphasize the development of innovative business strategies, market research, problem-solving, leadership, and decision-making. Designed to meet the needs of aspiring entrepreneurs and business leaders, the program prepares students for careers in industries such as small business management, retail, wholesale, industrial management, and human resources.

The Entrepreneurship Program emphasizes hands-on experience, recognizing that there is no substitute for real-world application. Coursework includes in-depth studies of business principles, team leadership, group dynamics, individual and team motivation, organizational strategy, and the supervisory functions essential to successful entrepreneurship.

Hands-On Learning Opportunities

Students enrolled in the Entrepreneurship Program are required to complete practical learning experiences through extensive collaboration opportunities with the Center for Entrepreneurship which integrate classroom theory with practical, hands-on activities. These opportunities are designed to bridge the gap between academic learning and entrepreneurial practice, providing students with valuable insights and skills in real-world business environments.

As part of the program, students will work with the Center for Entrepreneurship to gain valuable skills and knowledge in the field. A development plan, created collaboratively by the student, the Director for the Center for Entrepreneurship, and the faculty, ensures that students enhance their entrepreneurial skills and demonstrate professional growth during their learning experience.

Additional Information on External Learning Requirements

Students engaging in external learning experiences must comply with immunization requirements set by the host facilities. These requirements are implemented independently by the facilities and not mandated by San Jacinto College. Students should address any vaccination exemptions directly with the external learning site, as failure to meet these requirements may impact program completion and graduation timelines.

Program Highlights:

- **Leadership and Organizational Development:** Students will build expertise in managing people and resources, creating strategies for growth, and fostering organizational success.
- **Problem-Solving and Decision-Making:** The program emphasizes innovative approaches to identifying and addressing challenges, ensuring students are prepared for dynamic business environments.
- **Market Research and Business Strategy:** Students will learn to conduct thorough market analyses and develop data-driven strategies to capitalize on opportunities.
- **Entrepreneurial Ethics and Sustainability:** Students will explore the importance of ethical decision-making and sustainable practices in building long-lasting businesses.

Practicum and Cooperative Education

Students are encouraged to enroll in **Foundations in Entrepreneurship ENTR 2371** early on which provides a structured framework for practical entrepreneurial training. Guided by experienced entrepreneurs and business management instructors, this course aligns academic learning with career objectives, offering students hands-on experience in the entrepreneurial field. To gain hands-on experience, the program is set for an extensive collaborative approach with the Center for Entrepreneurship where activities will be provided to enhance the academic training.

Why Choose the Entrepreneurship Program?

The program's focus on experiential learning, advanced entrepreneurial principles, and leadership development equips students with the knowledge to launch new ventures, manage small businesses, or contribute to organizational innovation. With a curriculum designed to bridge theory and practice, San Jacinto College's Entrepreneurship Program prepares students to thrive in today's fast-paced, opportunity-rich business landscape.