

# BUSINESS MARKETING FOUNDATIONS OF MARKETING SPECIALTY, OCCUPATIONAL CERTIFICATE

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## Plan of Study

### All Campuses

6BMGT-MRKG

First Term		Credits
BMGT 1301	Supervision	3
HRPO 1311	Human Relations	3
MRKG 1311	Principles of Marketing	3
MRKG 2333	Principles of Selling	3
MRKG 2312	E-Commerce Marketing	3
<b>Credits</b>		<b>15</b>
<b>Total Credits</b>		<b>15</b>

**Capstone Experience:** MRKG 2312 E-Commerce Marketing