

# BUSINESS (BUSG)

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**BUSG 1307 Entrepreneurship and Economic Development 3 Credits (3 Lec, 0 Lab)**

This course provides an overview of entrepreneurship as an economic development strategy. Includes community support systems for entrepreneurs.

Course Type: Technical

**BUSG 1341 Small Business Financing 3 Credits (3 Lec, 0 Lab)**

This course focuses on understanding the financial structure of a small business. Topics include: business financing, budgeting, record keeping, taxation, insurance, and banking.

Course Type: Technical

**BUSG 2309 Small Business Management 3 Credits (3 Lec, 0 Lab)**

This is a course on how to start, operate, and grow a small business.

Topics include facts about a small business, essential management skills, how to prepare a business plan, accounting, financial needs, staffing, marketing strategies, and legal issues.

Course Type: Technical

**BUSG 2317 Business Law/Commercial 3 Credits (3 Lec, 0 Lab)**

This course explores the relationships of law and business as they relate to commercial transactions.

Prerequisite(s): Reading level 7

Course Type: Technical

**BUSG 2366 Practicum - Business/Commerce 3 Credits (0 Lec, 21 Lab)**

This course is a practical, general workplace training supported by an individualized learning plan developed by the employer, College and student.

Course Type: Technical

**BUSG 2371 Business Capstone 3 Credits (3 Lec, 0 Lab)**

This advanced capstone course represents the culmination of the knowledge and skills students have gained through their business degree program. Students will apply these competencies to conceptualize, develop, and present a comprehensive business project that addresses the real-world business challenge. Through the integration of problem-solving techniques, students will simulate professional scenarios, developing solutions grounded in practical application. The course requires the production of professional-grade documentation and the delivery of formal written, oral, and visual presentation by completing this course, students will be fully prepared to execute and present business plans or solutions in a professional setting.

Course Type: Technical