BUSINESS (BUSI)

BUSI 1301 Business Principles 3 Credits (3 Lec, 0 Lab)
This course provides a survey of economic systems, forms of business ownership, and considerations for running a business. Students will learn various aspects of business, management, and leadership functions; organizational considerations; and decision-making processes. Financial topics are introduced, including accounting, money and banking, and securities markets. Also included are discussions of business challenges in the legal and regulatory environment, business ethics, social responsibility, and international business. Emphasized is the dynamic role of business in everyday life.
Prerequisite(s): Reading level 6

Course Type: Academic

BUSI 2301 Business Law 3 Credits (3 Lec, 0 Lab)
The course provides the student with foundational information about the US legal system and dispute resolution, and their impact on business. The major content areas will include general principles of law, the relationship of business and the US Constitution, state and federal legal systems, the relationship between law and ethics, contracts, sales, torts, agency law, intellectual property, and business law in the global context.
Prerequisite(s): High school coursework in US History and Government or equivalent Reading level 7

Course Type: Academic

BUSI 2304 Business Report Writing and Correspondence 3 Credits (3 Lec, 0 Lab)
This course covers the theory and applications for technical reports and correspondence in business.
Prerequisite(s): Reading level 2

Course Type: Academic

BUSI 2305 Business Statistics 3 Credits (3 Lec, 0 Lab)
This course will provide the student with descriptive and inferential statistical techniques for business and economic decision-making. Topics include the collection, description, analysis, and summarization of data; probability; discrete and continuous random variables; the binomial and normal distributions; sampling distributions; tests of hypotheses; estimation and confidence intervals; linear regression; and correlation analysis.
Prerequisite(s): MATH 1314 or 1324 and BCIS 1305

Course Type: Academic