

INTERNAT BUS/LOGISTICS (IBUS)

IBUS 1300 Global Logistics Management 3 Credits (3 Lec, 0 Lab)

This course covers the study of global logistics, management processes, procedures, and regulations used in transportation, physical distribution, warehousing, inventory control, material handling, packaging, plant and warehouse location, risk management, customer service, and networks for logistics, suppliers, and information. It includes decision making and case resolution techniques to solve problems and to develop logistical and information networks for supply chain management appropriate for global corporations.

Course Type: Technical

IBUS 1301 Principles of Exports 3 Credits (3 Lec, 0 Lab)

This course is a study of export management processes and procedures including governmental control and compliance licensing or product. The course discusses documentation, commercial invoices, and traffic procedures, emphasizing human and public relations, management of personnel, finances, and accounting.

Course Type: Technical

IBUS 1302 Principles of Imports 3 Credits (3 Lec, 0 Lab)

This course covers the study of practices and processes of import management operations which may include such factors as government controls and compliance. It emphasizes the preparation and understanding of import documents such as customs invoices, packing lists, and commercial invoices.

Course Type: Technical

IBUS 1341 Introduction to International Supply Chain Global Management 3 Credits (3 Lec, 0 Lab)

This course is a study of international purchasing or sourcing. Topics include the advantages and the barriers of purchasing internationally, global sourcing and procurement technology, and purchasing processes. It emphasizes issues of contract administration, location, and evaluation of foreign suppliers, total cost approach, exchange fluctuations, customs procedures, and related topics.

Course Type: Technical

IBUS 1354 International Marketing Management 3 Credits (3 Lec, 0 Lab)

This course provides an analysis of international marketing strategies using market trends, costs, forecasting, pricing, sourcing, and distribution factors. Development of an international marketing plan. General principles of customer relationship management including skills, knowledge, attitudes, and behaviors will be examined.

Course Type: Technical

IBUS 2332 Global Business Simulation 3 Credits (3 Lec, 0 Lab)

This course provides a simulation of a global environment. Students will engage in business practice and theory. The simulation may include researching foreign business cultures and importing and exporting products. Emphasizes participation in all business decisions related to running a simulated company.

Course Type: Technical

IBUS 2335 International Business Law 3 Credits (3 Lec, 0 Lab)

This course provides study of law as it applies to international business transactions in the global political-legal environment including home country, host country, and international jurisdiction. Study of inter-relationships among laws of different countries and the legal effects on individuals and business organizations. Topics include agency agreements, international contracts and administrations, regulations of exports and imports, technology transfers, regional transactions, intellectual property, product liability, and legal organization.

Course Type: Technical

IBUS 2341 Intercultural Management 3 Credits (3 Lec, 0 Lab)

This course explores cross-cultural comparisons of management and communications processes. Emphasizes cultural, ethnic, geographic distinctions, and antecedents that affect individual, group, and organizational behavior. May include sociocultural demographics, economics, technology, legal issues, negotiations, and processes of decision making in the international cultural environment.

Prerequisite(s): Reading Level 4.

Course Type: Technical

IBUS 2367 Practicum - Field Experience 3 Credits (0 Lec, 21 Lab)

This course offers practical, general workplace training supported by an individualized learning plan developed by the employer, college, and student. The learning plan emphasizes key components of international business, including business environments and cultures, monetary systems and trade flows, import and export procedures, economics of transportation and distribution channels, government structures and regulatory issues, logistics operations, and supply chain management. Collaborating with the employer, the College develops and documents an individualized plan for the student, relating workforce training and experiences to the student's general and technical course of study.

Prerequisite(s): 9 credit hours from IBUS courses - IBUS 1300, IBUS 1301, IBUS 1302, IBUS 1305, IBUS 1354, or LMG 1345. A program GPA of at least 2.0 is required, or Department approval.

Course Type: Technical