

GLOBAL LOGISTICS (IBUS)

IBUS 1301 Principles of Exports 3 Credits (3 Lec, 0 Lab)

This course is a study of export management processes and procedures including governmental control and compliance licensing or product.

The course discusses documentation, commercial invoices, and traffic procedures, emphasizing human and public relations, management of personnel, finances, and accounting.

Course Type: Technical

IBUS 1302 Principles of Imports 3 Credits (3 Lec, 0 Lab)

This course covers the study of practices and processes of import management operations which may include such factors as government controls and compliance. It emphasizes the preparation and understanding of import documents such as customs invoices, packing lists, and commercial invoices.

Course Type: Technical

IBUS 2332 Global Business Simulation 3 Credits (3 Lec, 0 Lab)

This course provides a simulation of a global environment. Students will engage in business practice and theory. The simulation may include researching foreign business cultures and importing and exporting products. Emphasizes participation in all business decisions related to running a simulated company.

Course Type: Technical

IBUS 2341 Intercultural Management 3 Credits (3 Lec, 0 Lab)

This course explores cross-cultural comparisons of management and communications processes. Emphasizes cultural, ethnic, geographic distinctions, and antecedents that affect individual, group, and organizational behavior. May include sociocultural demographics, economics, technology, legal issues, negotiations, and processes of decision making in the international cultural environment.

Course Type: Technical