# STUDENTS AND SOCIAL MEDIA

Social media is a great way for students to stay connected. The College designed the following guidelines to help students navigate the social web at San Jacinto College and in their personal life.

# **Participate and Connect**

We can't wait to hear from you! Visit the College website (https://www.sanjac.edu/about/contact-us/) or any of our social media sites and follow us on the ones that interest you the most. Let us know if you have any questions or what type of information you would like to see on our social media sites.

Utilize social media to connect with friends, family, and classmates. Social media provides a great opportunity for you to connect and engage with the world around you.

### **Be Careful What You Share**

Never give out personal information on social media sites such as social security numbers, G number, passwords, PIN numbers, account numbers, your address, or phone number. San Jacinto College will never request this type of information from you through a social media site.

#### You Can't Take it Back

Once you post something on social media, you can't take it back. Always remember that social media sites are not necessarily *private*. Regardless of your privacy settings, anyone you are connected to might share something you have posted online. Before you post, remember that many employers, colleges, and universities are turning to social media sites to help determine admissions and employee selections. Each day there are more court cases utilizing social media sites as supporting evidence. So, please be careful what information you share online.

## **Classroom Activities**

Please do not access social media sites during class times, unless instructed to do so by your professor. Limit your activity on social networking sites on public computers during times of high traffic; other students may need the machines to complete course work.

# **Does the College Monitor My Social Media** Accounts?

No, not at all. We wouldn't want to monitor your social media accounts even if we could. Your information is yours, and you should keep it private through the platform settings. Becoming a fan of the College's Facebook page does **not** mean that we can access your Facebook account.

However, we **do** monitor the College's name online – just like any major company monitors what's being said about its brand. If your Facebook profile and Twitter profiles are set to be publicly shared they can appear in these searches.

We use this information to respond with assistance if we can, or to share posts mentioning the College. Good or bad, we want to know what's being said about the College. This information helps us tweak our services so that we can better assist our students.

In the event that a threat is made on a social network site concerning the College, we take this very seriously (as per our social media guidelines). Our students' safety is our top priority. Threatening posts are taken seriously and passed on to the proper authorities so that the appropriate action can be taken.